

UNIQA 3.0

Growing Impact

Our Strategy 2025-2028

Our vision

UNIQA is the promise for a better life.

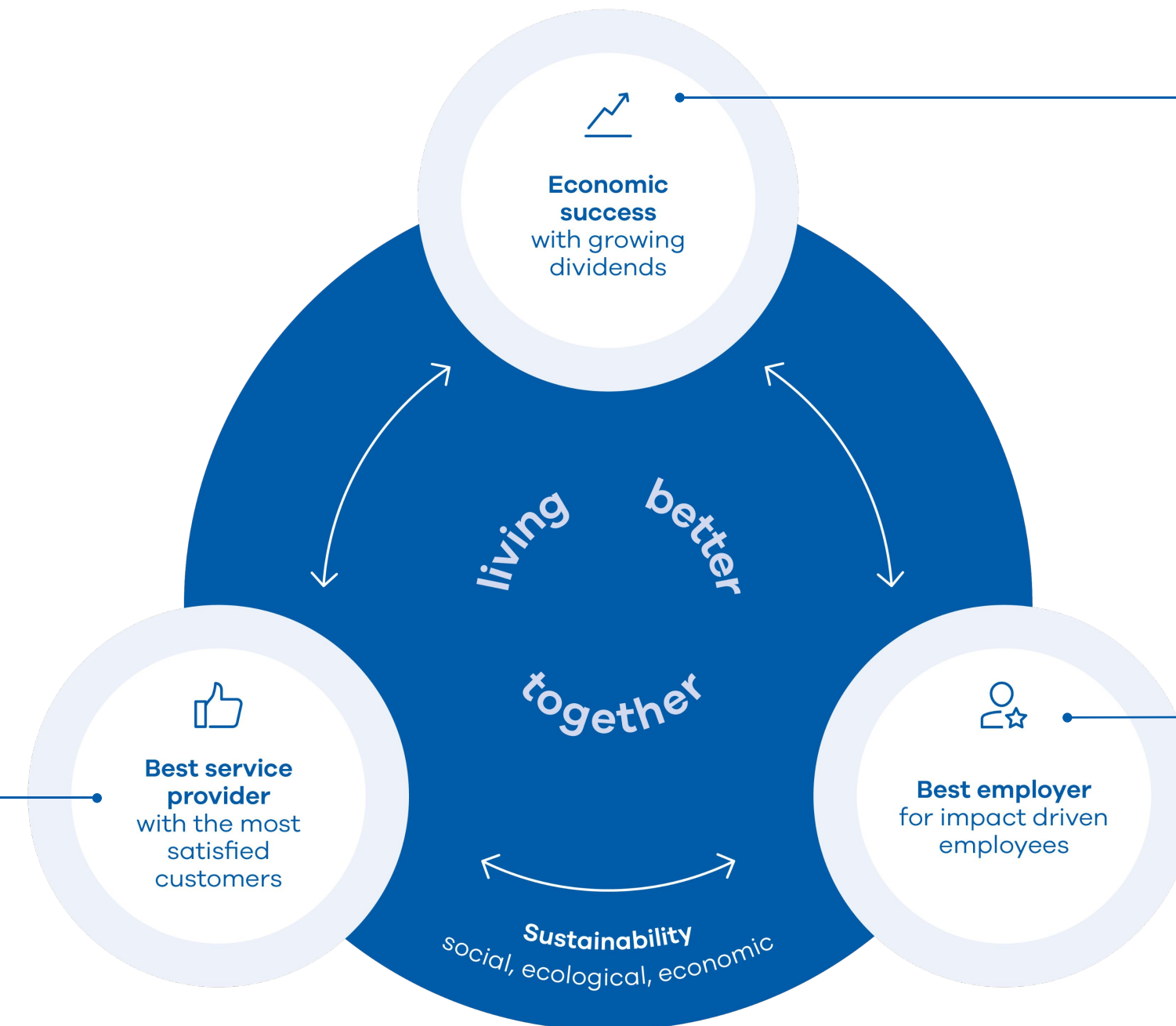
We will be the **best service provider for safety, health and prevention** in people's lives.

Our ambition

We want to **increase the impact** of all our projects and translate the high investments that we will continue to make in the coming years faster and better into **customer satisfaction, growth and earnings.**

Focus on:

- Increase **service quality**
- Strengthen **new business models**



Focus on:

- Increase **technical excellence**
- Drive **profitable growth**

Focus on:

- Enable **group wide collaboration**
- Shape a **culture** that promotes **resilience, learning and adaptability**

Our Guiding Principles

Customer first

We are **relentlessly focused** on the needs of our customers.

Simplicity

We **take action** and learn from our mistakes.

Ownership

We **empower** each other to take responsibility.

Integrity

We **keep** our promises.

Community

We **collaborate** beyond conventional boundaries.